



**EASTERN SUBURBS
FOOTBALL ASSOCIATION**

Developing football for everyone.

MEETING OF THE EASTERN SUBURBS FOOTBALL ASSOCIATION BOARD OF DIRECTORS

13 February, 2023, at 7:00pm @ ESFA Office

MINUTES

Attendance: Nigel Singh, Glen Overton,, Lisa Thorn, Adam Lee, Lisa Merryweather,,Greg Storey (GM).
The meeting opened at 7:00pm.

002/1 APOLOGIES

Matthew Mihaljek, Lawrence Narayan, Serena Kyriacou and Andrew Field,

002/2 ESFA STRATEGY SESSION

Several initiatives considered for 2023 were discussed.

GIRLS ASSN SAP

In 2023, ESFA is introducing a Girls Assn SAP programme. Boys through Clubs play in a dedicated league. Girls will start with 5 match days (Saturdays). Ideally 6 clubs. Base budget accommodates. Resources and focus builds these match day events

SCHOOLS PROGRAMME BUILD/REBUILD

Given a blurry focus with SFC, FA programme ineffectual, Some clubs have relationships (some more active than others). Engagement and retention of primary and high school age kids paramount to building local competitions (with distinct ages and grades). ESFA to consider launching a direct into schools programme

GALA DAYS/GALA EVENTS

Gala Days were organised as part of our Miniroos focus pre COVID. Plenty of joy involved if executed well. Some clubs will be keen to host. U6/U7 a priority as they generally play in-house otherwise.

Gala Days (additional to "home and away" draw) require venues, clubs, enthusiasm and focus.

ESFA could consider funding additional resources to break the back of the effort involved by host clubs. Opportunity to tie in new potential partners and sponsors

WALKING FOOTBALL

The FA/FNSW platform aims at various types of participation. Ie Social / exercise alternative for typically elderly groups and Retired footballers still keen to play in some way. Maroubra initiative continuing to roll ahead. ESFA to consider highly promoted come-and-try one off days at venues around the district at QP, at Gunyama, at Paine.

Potentially culminate in a Walking Football gala day/tournament at a significant venue, potentially invite other Associations/areas. Figure out the path to financial sustainability for Walking Football. Probably involves different sponsors, different registration model (to winter season)

BUILDING NEW COMPETITIONS

ESFA to consider, cost, plan, focus on what is required (with clubs) the development of W21s and U21s. Masters/Over 55s - When and how should we introduce O55s.

SUMMER

Impediment to growth begins with field space. Summer revenues are being collected by 3rd party operators.

ESFA to pursue securing Hensley when renewal of terms comes up late in 2023/2024

Action:

Staff to consider prioritisation of the proposed initiatives, resource allocation of initiatives and proposed timing. Further clarity on communication strategy/Club engagement on Schools strategy required.

The meeting concluded at 8.50pm